
Molex Launches Valuable Online Resource for the Connector Industry

Connector.com offers news and perspective from Molex industry experts; informational videos and real-time industry twitter feeds

LISLE, IL – August 16, 2010 – Molex Incorporated has launched [Connector.com](http://www.connector.com), a new interactive blog site that will provide users with access to the latest connector industry news, trends and opinions. Molex connector and industry experts will offer commentary on issues and challenges relevant to today's design engineers. Initial articles will include general connector topics as well as higher power delivery and sustainable solutions.

"[Connector.com](http://www.connector.com) is an interactive medium for Molex to create meaningful discussions with our customers, partners, and other stakeholders. With product specialists in virtually every aspect of the connector industry, we are able to share valuable insight and engage in conversations on a wide range of topics," said Brian Krause, vice president, Molex. "We anticipate [Connector.com](http://www.connector.com) will become a tool where not only information is provided, but ideas and opinions are shared."

The Molex [Connector.com](http://www.connector.com) blog site (www.connector.com) will include access to:

- Articles and opinion pieces from Molex experts
- Links to Molex social media sites including YouTube, Twitter and Facebook
- Live Molex Twitter, Facebook and news feeds
- Videos that illustrate the latest interconnect products and technologies

About Molex Incorporated

Providing more than connectors, Molex delivers complete interconnect solutions for a number of markets including data communications, telecommunications, consumer electronics, industrial, automotive, medical, military, lighting and solar. Established in 1938, the company operates 39 manufacturing locations in 16 countries. The Molex website is www.molex.com. Follow us at www.twitter.com/molexconnectors, watch our videos at www.youtube.com/molexconnectors, connect with us at www.facebook.com/molexconnectors and read our blog at www.connector.com.

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